



MEMORANDUM

TO: PETER SCHIFF
FROM: TYLER HARBER
VICE PRESIDENT, DIRECTOR OF POLITICAL DIVISION
SUBJECT: KEY FINDINGS FROM SURVEY BALLOT MATCH-UPS
DATE: JUNE 29, 2009

Wilson Research Strategies was commissioned by Peter Schiff to conduct a live-interview telephone survey of likely Connecticut voters to determine the feasibility of a run for U.S. Senate against Chris Dodd in November 2010. WRS completed the survey of n=400 likely voters June 24–25, 2009. The sample was stratified to be geographically and demographically representative of the likely voter population of Connecticut. The study has a margin of error of $\pm 4.9\%$.

The following are the key findings from the ballot match-ups:

- **Chris Dodd remains very weak in this deeply blue state that went 61% for Obama in 2008, allowing Peter Schiff to split the vote on the ballot inside the margin of error.**
 - Voters were asked: “If the general election for US Senate were held today, for whom would you vote if the candidates were (Choices Rotated)...”

Peter Schiff	38%
Chris Dodd	42%
Undecided/Ref	20%

- **Rob Simmons, who has been running for nearly six months, does not have a lock on the race against Dodd even though Simmons has likely benefited directly from any anti-Dodd sentiment and maintains higher name recognition than Peter Schiff.**
 - Voters were asked: “If the general election for US Senate were held today, for whom would you vote if the candidates were (Choices Rotated)...”

Rob Simmons	47%
Chris Dodd	38%
Undecided/Ref	15%

 - Republican voters are only slightly more supportive (just outside the margin of error) of Simmons than Schiff, despite knowing Simmons much better and for a longer period of time. Schiff garners the exact same support among strong Republicans as Simmons does, indicating that Schiff could start the race with significant base support, equal to the support Simmons currently enjoys.

Schiff vs Dodd

- Self Identified Republican: 69% Schiff
- Self Identified Strong Republican: 90% Schiff

Simmons vs Dodd

- Self Identified Republican: 74% Simmons
- Self Identified Strong Republican: 90% Simmons